

Digital storytelling- participatory media for reflection & learning

individually

Looking oneself in the mirror
Professional pride & empowerment
Scaffolds clarification & understanding of subject matter

jointly

Organisational change & capacity building
Joint exploration & collaboration
Empathy / social "glue"

societal

Give voice to / distribution
Community building
Social change

technology

Polyphonic modalities hold individual logic as explorative tool



if time - we try this out

*Turn to the person next to you
Find the last picture in your phone
Tell 2 minutes about the picture
and then switch*

*“Stories are democratic
- they lessen distance (between expert and audience)”- Joe Lambert*



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the method - Digital storytelling

In short:

Workshop with **individual and collaborative sessions**

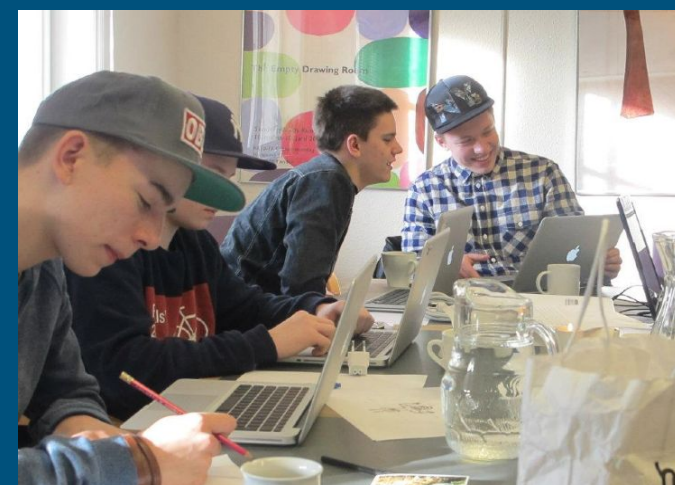
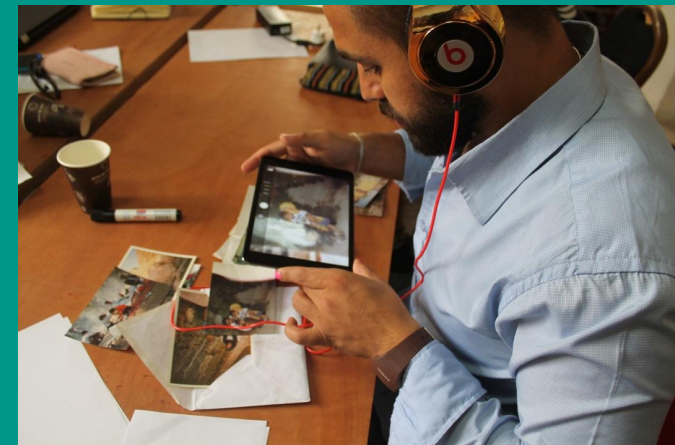
Participants develop a **short personal 2-3 minute multimodal narrative/story**

Focus is on

- the **process** and less on the product
- the personal and **authentic** story

A typical story is:

- a personal angled manuscript / 250-300 word
- 10-20 images/videoclip/graphics/drawings
- using own voice in the voiceover
- music / sound effects



used in ..

Online teaching in a Master programme

Data collection in research project between Research centre for Video and Centre for Youth Research

Capacity building and teacher professional development for science teachers in Danish elementary schools

- Education
- Data gathering in research
- Cultural preservation
- Organizational development
- Healthcare system
- Community building and civic engagement
- Public involvement in city planning
- Ect.



the origin



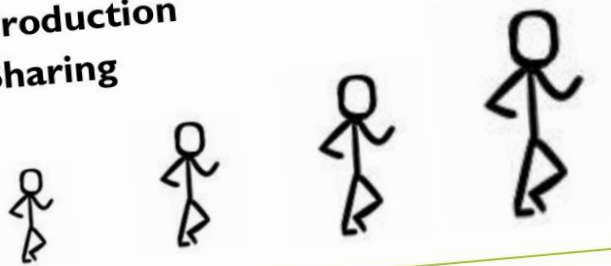
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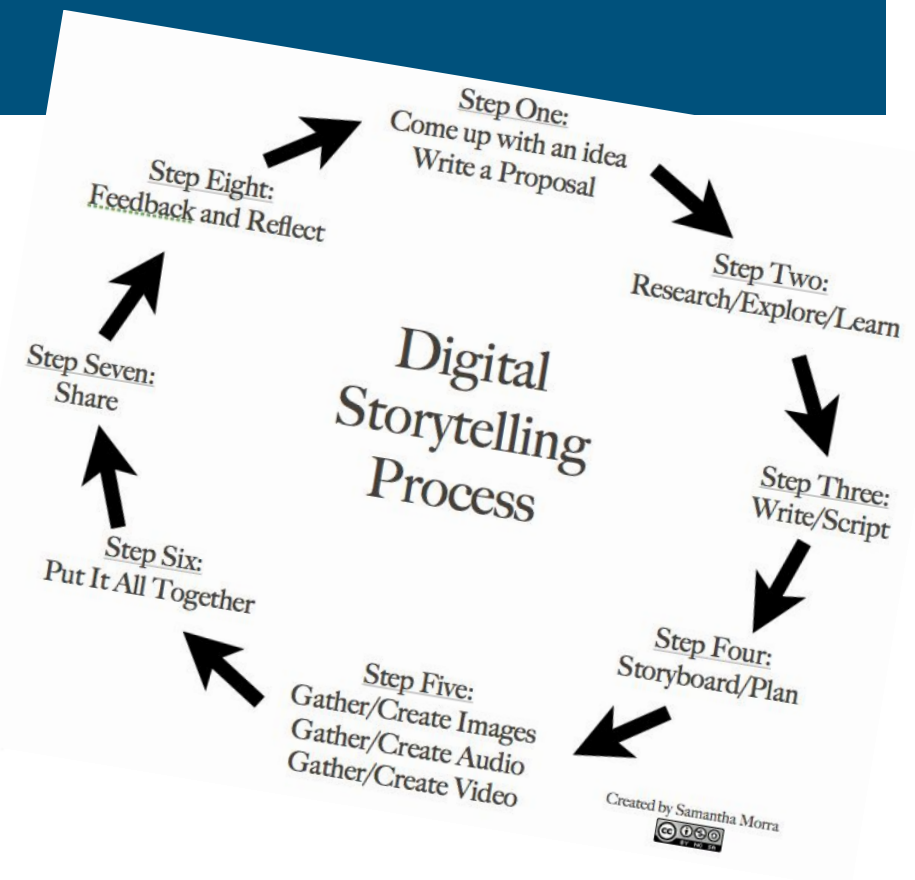
STORYCENTER

- Developed in 90s in USA
- Democratic ideal focusing on empowering marginalized groups by giving them a voice through **bottom-up** activities and user driven media practices.

1. Creativity
2. Story Circle
3. Production
4. Sharing

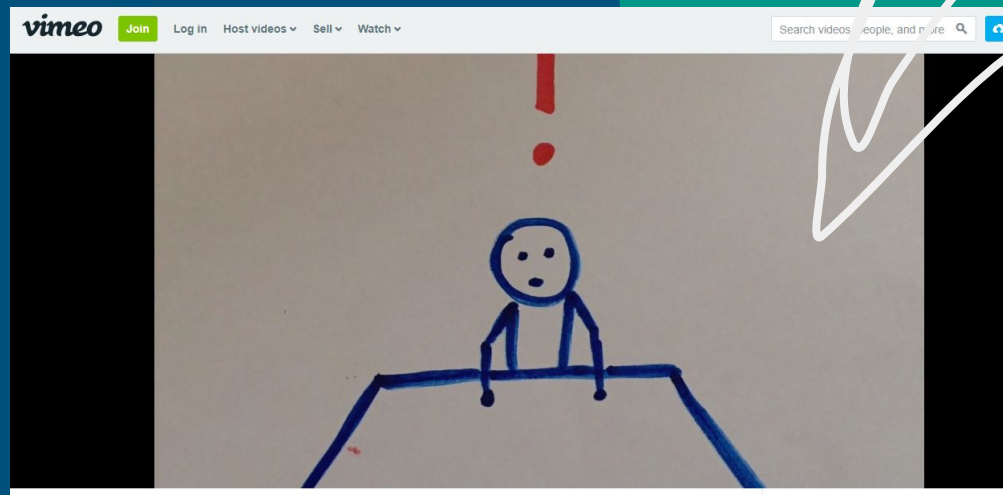


Learning — Reflection — Identity



Created by Samantha Morra

example



<https://vimeo.com/139320644>

entangled dimensions

- an identification and creation of a individual personal **narrative**
- a **multimodal** production process
- various collaborative sharing sessions with structured peer feedback in socalled **story circles**
- potentially public **online dissemination**



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potentials *(the pitfalls are coming up later!)*

Narrative dimension

- explore past experiences with current situations / conceptions
- bridge arenas - e.g. personal and professional

Personal dimension

- 'look oneself in the mirror' through self representations
- hear own voice
- externalizing

Democratic dimension

- give voice to your perspective / story
- produce vs. consuming

Collaborative and dialogical dimension

- bridge-building / lift one into the others perspectives
- not creating consensus and complete alignment, but create insight and support productive ways in diversity
- social reflection and learning / communities of practise

Multimodale dimension

- investigate conceptions from various angles given that different modalities hold their own logic
- supports students with reading and writing challenges

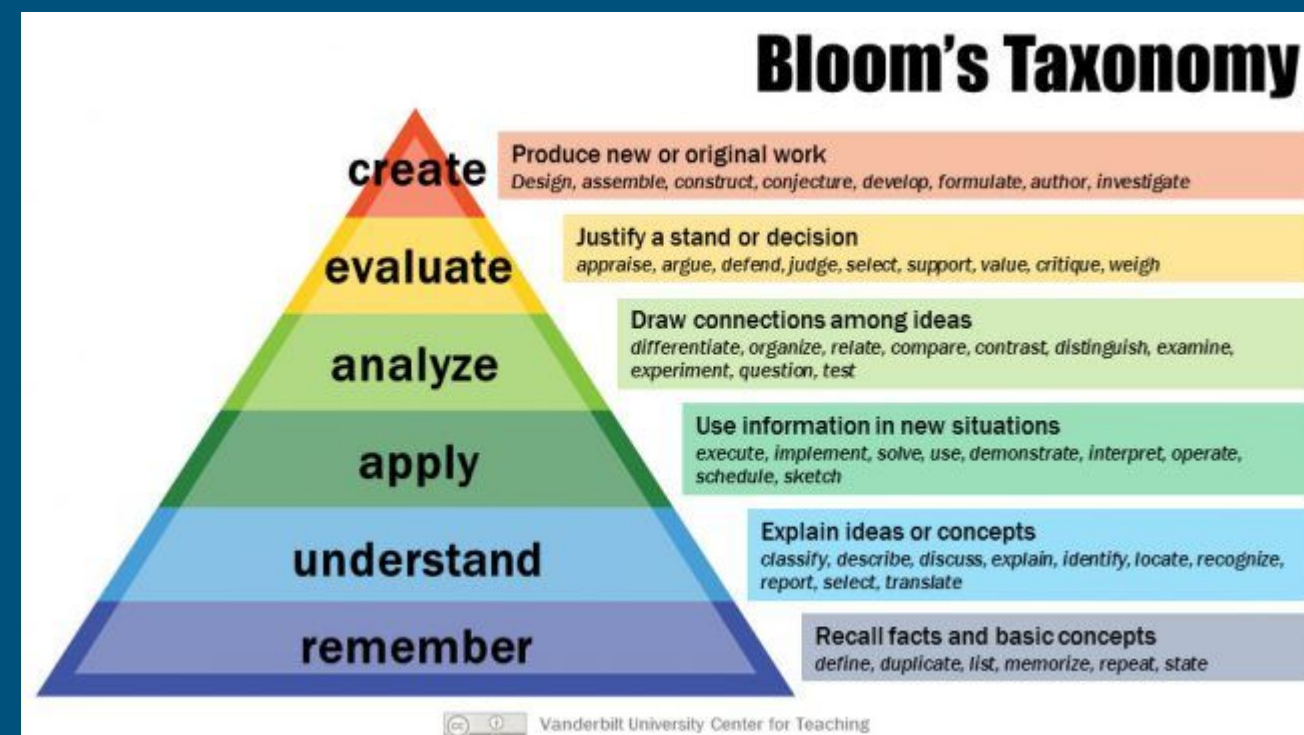
Educational

- potentially scaffolds clarification of professional understandings
- supports negotiation of professional identity and "professional pride"
- increase willingness to carry on studying
- linking school and internships

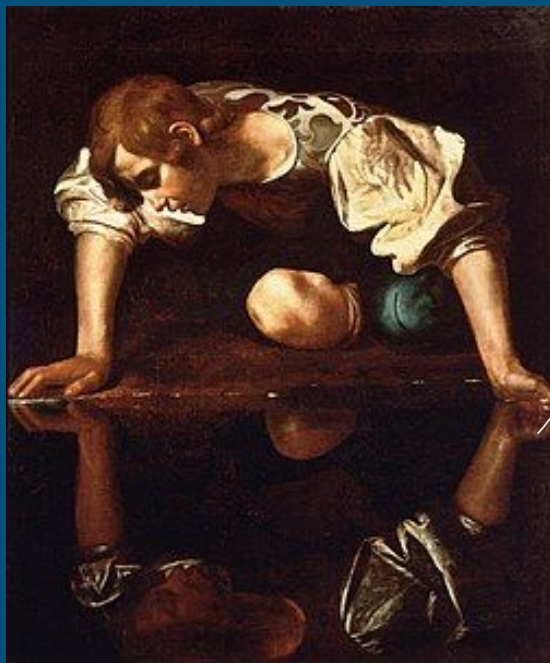


zooming in on narratives

- Focusing on the subject matter through developing a story structured as a script - potentially supports students overcoming trouble with subject matters
- Supports **structuring the subject matter**
- Potentially the educator can **access the students tacit knowledge**, interests and encouragements around the subject matter
- Possible **arena for dialogue** where the subject matter in a constructive way steps backwards



pitfalls



- resistant to 'exhibit' personal stories from private sphere
- stories **contradicting desirable stories** in organisational and cultural arenas can create tensions
- **absent personal dimensions** in the story fosters creation of sheer informational videos > none desirable benefits
- **challenging task to facilitate** these personal approaches
- in educational context - students can **struggle relating subject matter with a personal** perspective
- **resistance against exploring of one self** and 'looking oneself in the mirror'
- **narcissistic** arena
- **technological** constraints & challenges

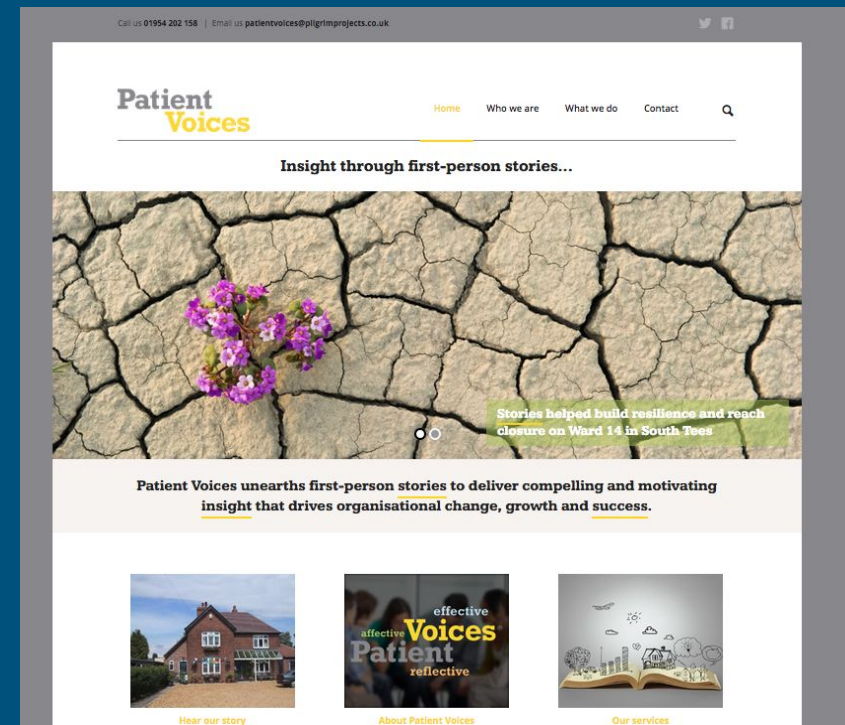


used in various areas

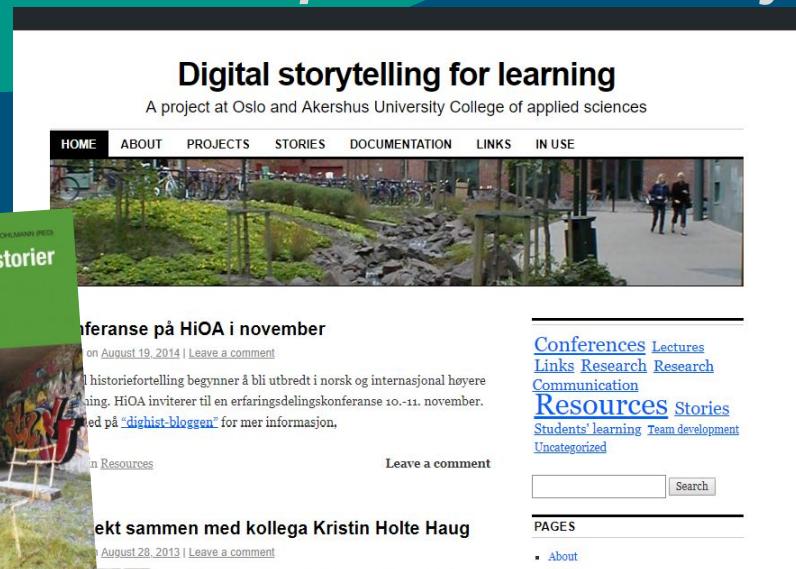
Denmark / Digital storylab



UK / Patient Voices



Norway / Oslo Metropolitan University



USA / Storycenter.org



StoryCenter supports individuals and organizations in using storytelling and participatory media for reflection, education, and social change



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Developing the method

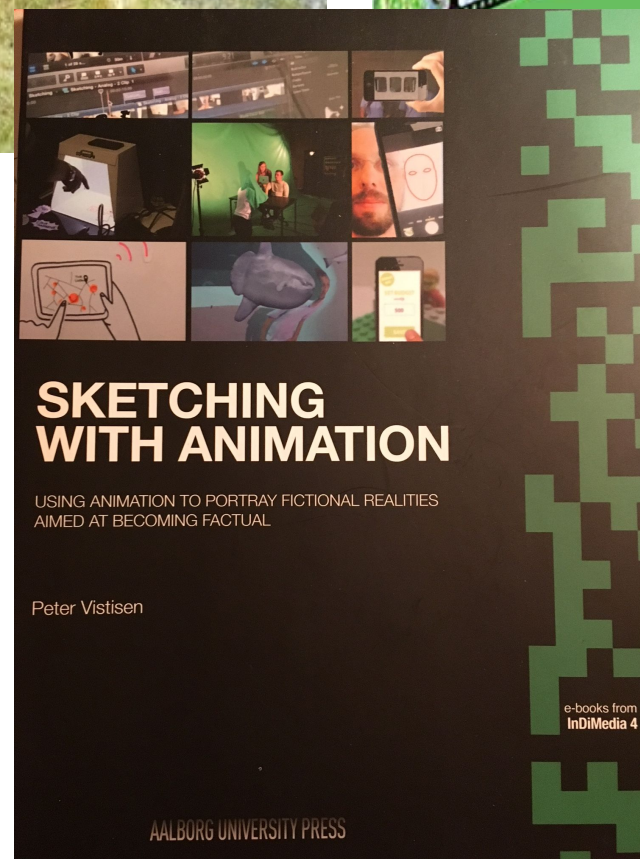
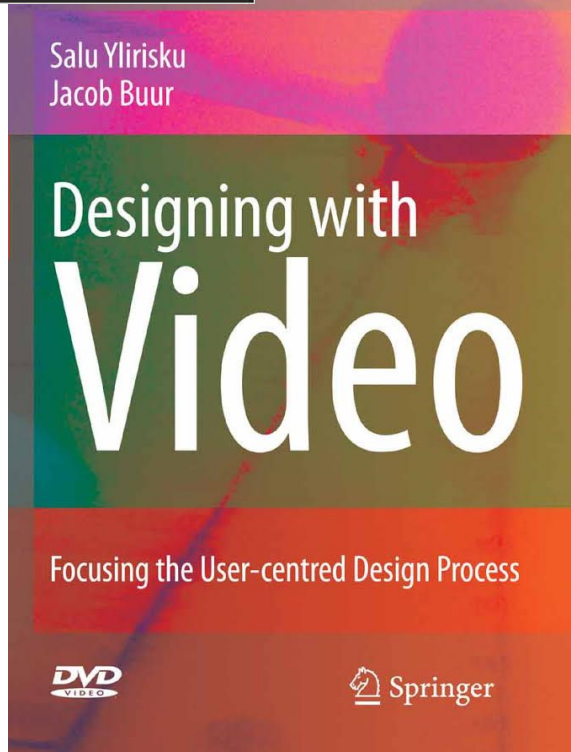
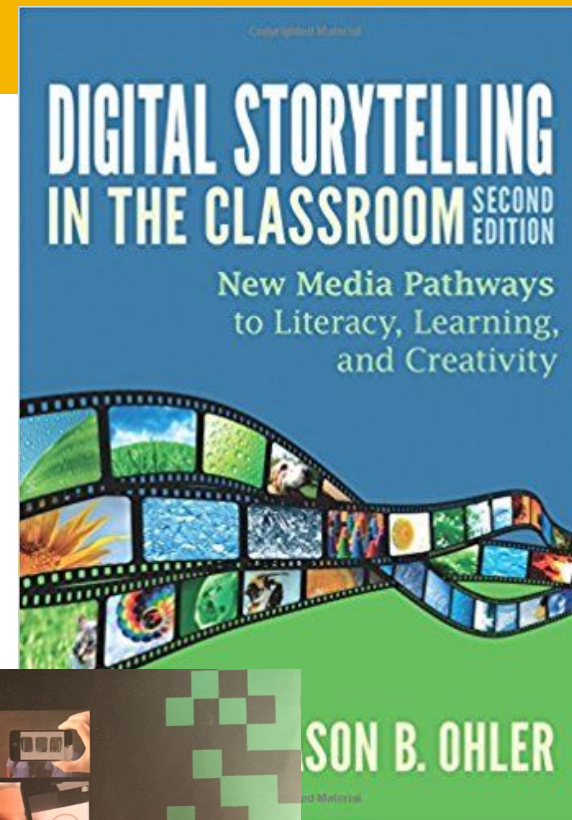
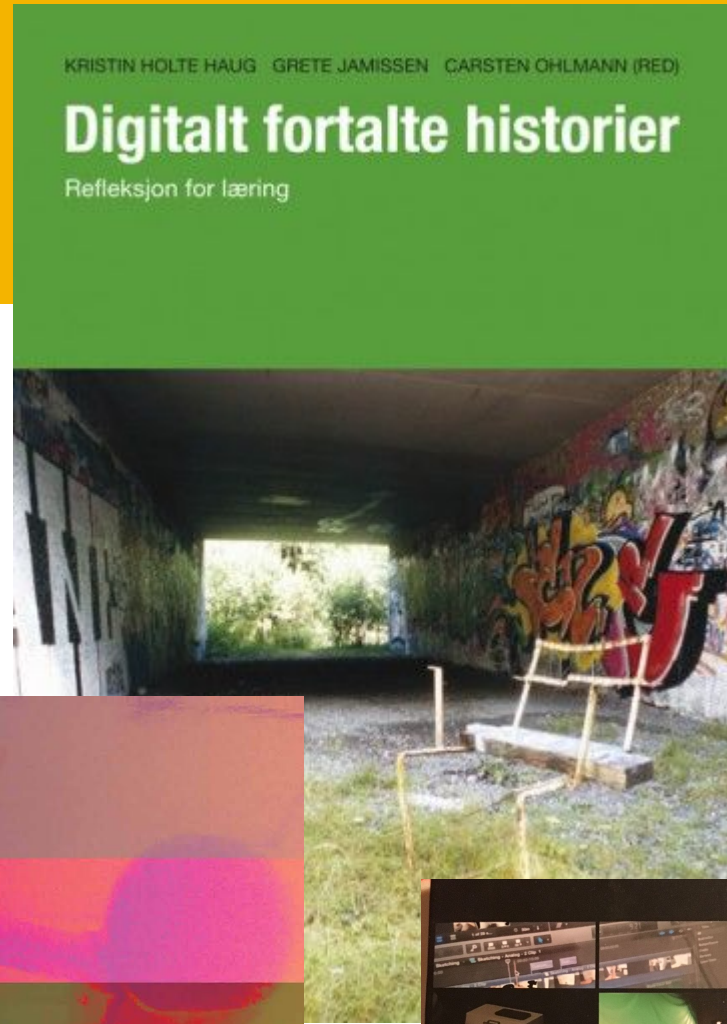
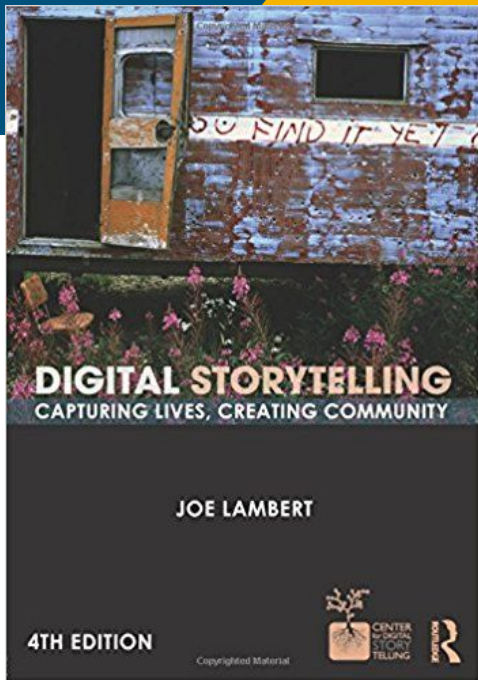
- Sketching inspired by design thinking
- Externalise
- Investigate through rapid joint mental various images/prototyping
- Sketching “in time” through audio visual narratives

“One of the basic cognitive benefits of sketching is that the mere acts of formulating a mental image in a concrete way on paper makes it possible for the designer to reflect over the concept at once and almost instantly develop it further into a new concept, a so called iteration.”
Andersson i Sjölen & Anderson.



At lave skitser er ikke udelukkende en måde at eksternalisere sine tanker og idéer på, det er nok så vigtigt det at fortolke eksternaliserede repræsentationer som idéer gennem læsning, forklaring og omfortolkning af skitser (Fällman 2003).





Thank you for listening



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