

---

# LEARNING DESIGN

## PLANNING OF BLENDED LEARNING



AARHUS  
UNIVERSITET  
CENTER FOR SUNDHEDSVIDENSKABELIGE UDDANNELSER

JANNE SALTOFT HANSEN

---

# AGENDA

- ▶ Planning of coherence in teaching
  - > Introduction and inspiration
  - > Group work
  
- ▶ Planning of activities
  - > Introduction and inspiration
  - > Group work
  
- ▶ Pick ups

---

# PLANNING OF COHERENCE IN TEACHING

# Needs

## Background

Policy on educational it

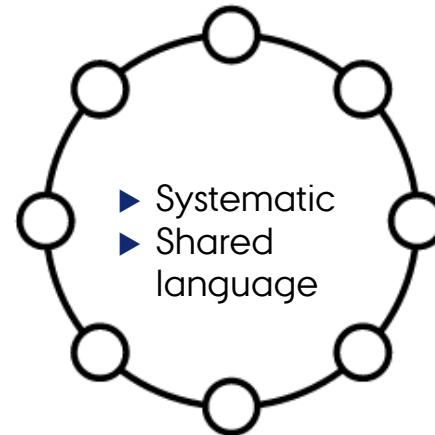
Implementing of a new LMS

## Problem



- ▶ Low quality
- ▶ Low scalability
- ▶ High costs

## Requests



## Result

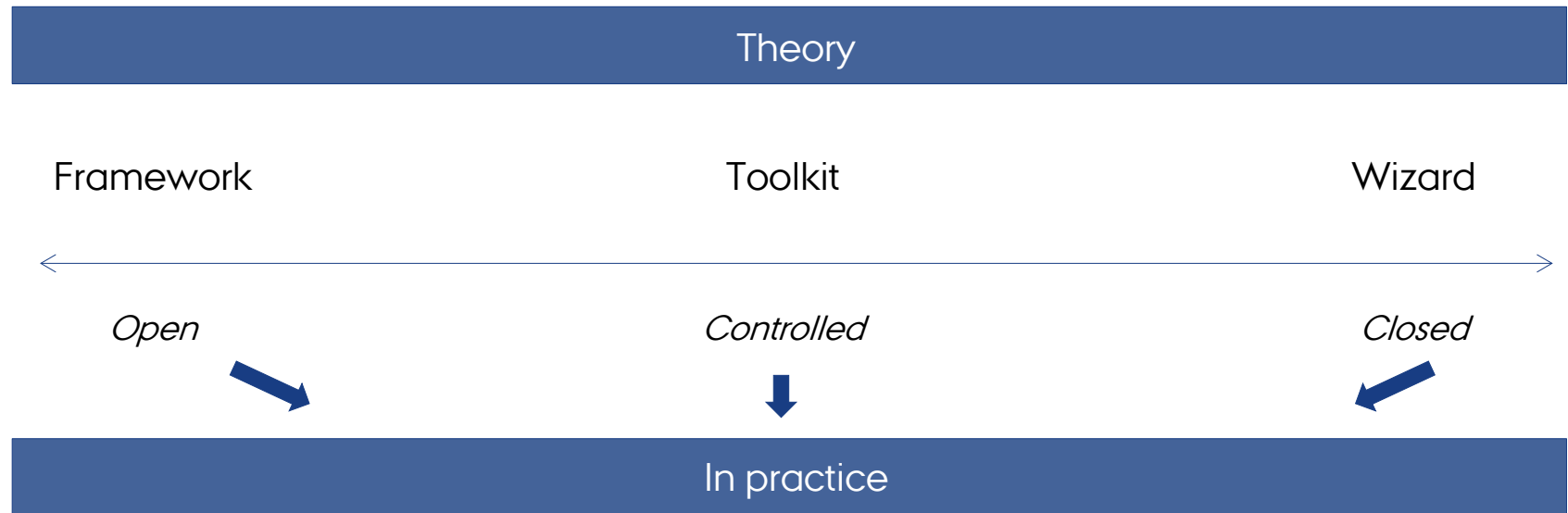
Learning design

# LEARNING DESIGN TOOLKIT

## Definition on learning design:

It is a methodology for enabling teachers/designers to make **more informed decisions** in how they go about designing learning activities and interventions, which is **pedagogically** informed and makes effective use of appropriate resources and technologies. [...] A key principle is to help make the design process **more explicit and shareable**. [...]

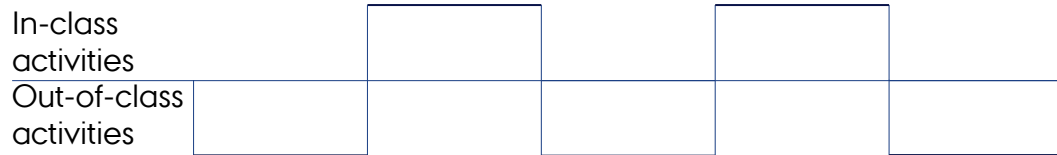
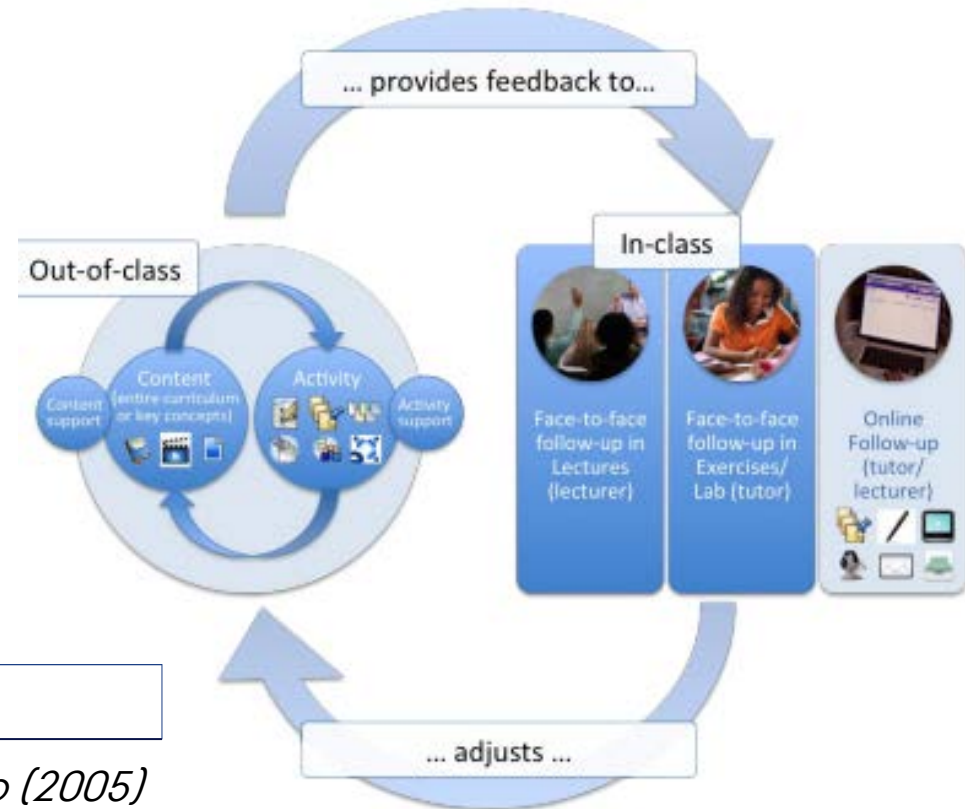
*Conole (2012) – My highlights*



*Based on Conole (2004)*

# FRAMEWORK, WISHES AND INSPIRATION

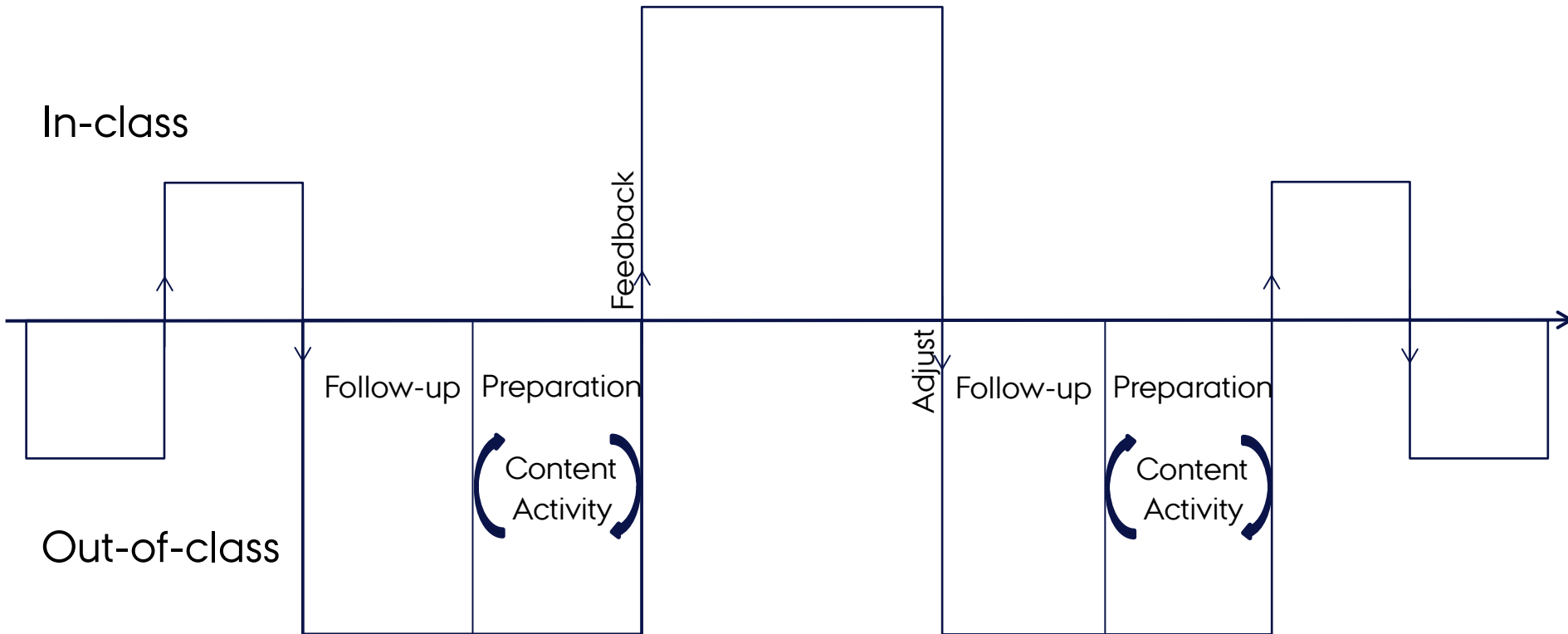
- ▶ In-class and Out-of-class – coherence in teaching
- ▶ Activating education
- ▶ Flipped classroom
- ▶ JiTT and the possibility to adjust courses according to the circumstances and the students
- ▶ Visible learning goals



*Dee Finks - Castel-top (2005)*

*Godsk - STREAM (2013)*

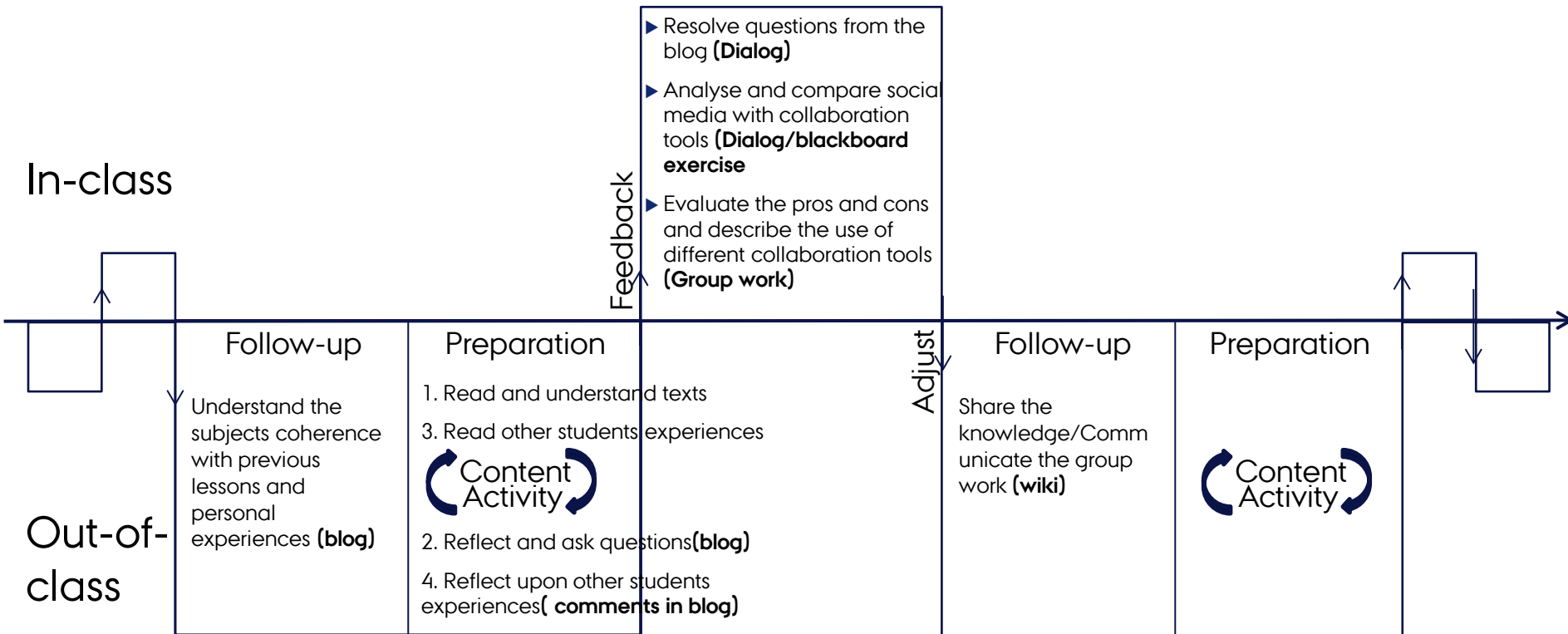
# LEARNING DESIGN-MODEL



Learning objectives



# CASE: ELECTIVE IN MEDICAL EDUCATION



## Learning goals

- ▶ Identify suitable and effective elements of social learning tools and try them out
- ▶ Behave in a manner that promotes the benefits of edu-it



# GROUP WORK1

In groups: Use the model to create a plan for a teaching period

- ▶ Choose a known teaching period or provide an example everybody in the group can relate to
- ▶ The teaching period must consist of at least preparation (out-of-class), meeting with students (in-class) and follow-up (out-of-class)
- ▶ Create learning goals
- ▶ Determine activities
  
- ▶ Consider the following questions:
  - › Is there coherence in the teaching period?
  - › Do the activities support the learning goals for the period?
  - › Are the activities in-class and out-of-class coherent?
  - › Do the activities and the students work with course material support each other in the out-of-class period?
- ▶ Write down your thoughts about use of a learning design model to planning of teaching periods. <https://padlet.com/jannesaltoft/LearningDesign>



---

# PLANNING ACTIVITIES

# PROCESS AND TOOLS FOR DEVELOPMENT

Steps	Tool for development
1. Identify learning goals	Planning model
2. Plan coherence in teaching	Planning model
3. Plan activities (content/activity)	
a. Plan the activity	Papadopoulus: Script principles
b. Choose e-learning tools	Bower: The affordance analysis e-learning design methodology
c. Create the activity	Principles and guidelines for specific tools



# PLANNING THE ACTIVITIES

A script contains information about:

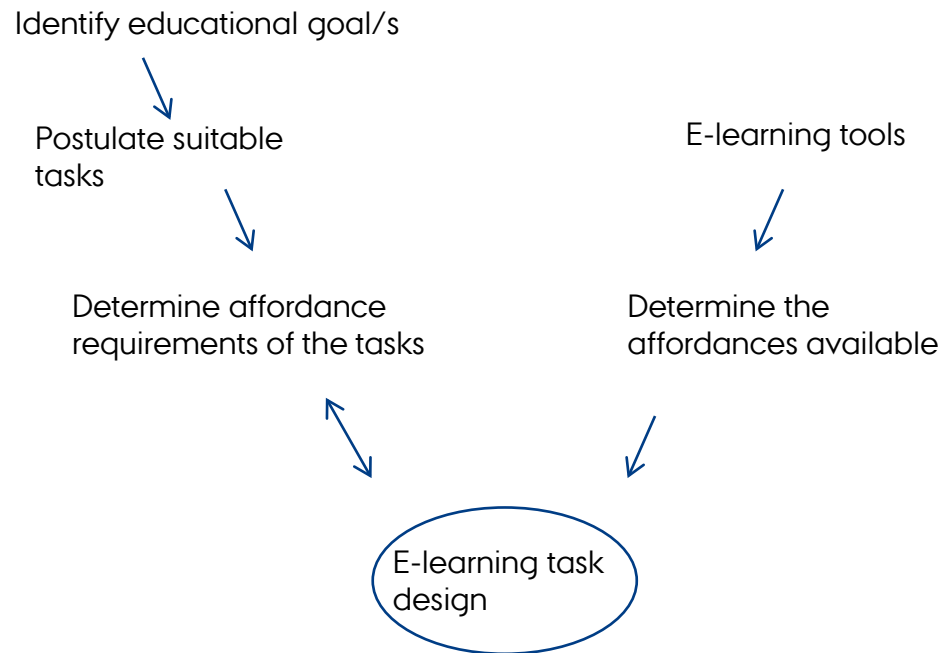
- ▶ Why participate in the activity? (learning goal)
- ▶ What steps will take place?
- ▶ When and where will the activity take place?
- ▶ Do the students take on specific roles?

(Papadopoulos 2013)



# CHOOSE E-LEARNING TOOLS

- ▶ E-learning tools have different affordances
- ▶ Choose a tool suitable for the activity
- ▶ If necessary adjust the tool to match the needs



*Bower (2008)*

# GROUP WORK 2

In groups: Choose an out-of-class activity to plan in details

- ▶ Create a script for the activity
- ▶ Consider the affordances of e-learning tools supporting your activity
- ▶ Choose one or more e-learning tools
  
- ▶ Consider the following questions:
  - › Have you in your script explicitly described details like learning goals, steps, deadlines, locations and roles
  - › Do the chosen tools satisfy the needed affordances
  - › Do the chosen tools support the activity and the learning goals
  
- ▶ Write down your thoughts about planning details and activities.  
<https://padlet.com/jannesaltoft/LearningDesign>

# REFERENCER

- Biggs, J. & Tang, C. (2011). *Teaching for Quality Learning at University* (4th Edition). Berkshire: McGraw-Hill.
- Bower, M. (2008). Affordance analysis – matching learning tasks with learning technologies. In *Educational Media International* Vol. 45, No. 1, March 2008, 3–15. Retrieved from <http://dx.doi.org/10.1080/09523980701847115>.
- Conole, G., Dyke, M., Oliver, M., & Seale, J. (2004). Mapping pedagogy and tools for effective learning design. *Computers & Education*, 43(1), 17-33.
- Conole, G. (2012). *Designing for learning in an open world* (Vol. 4). Springer Science & Business Media.
- Fink, L. D. (2013). *Creating Significant Learning Experiences: An Integrated Approach to Designing Collage Courses* (2nd Edition). San Francisco: John Wiley & Sons
- Fink, L. D. (2005). IDEA Paper #42: Integrated Course Design. Manhattan, Kansas: The IDEA Center. Retrieved from [http://ideaedu.org/wp-content/uploads/2014/11/Idea\\_Paper\\_42.pdf](http://ideaedu.org/wp-content/uploads/2014/11/Idea_Paper_42.pdf).
- Godsk, M. (2013). STREAM: a Flexible Model for Transforming Higher Science Education into Blended and Online Learning. In T. Bastiaens & G. Marks (Eds.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2013* (pp. 722-728). Chesapeake, VA: AACE. Retrieved from <http://www.editlib.org/p/114927>.
- Mayer, R.E. (2014). Research-Based Principles for Designing Multimedia Instructions. In V. A. Benassi, C. E. Overson, C. M. Hakala (Eds.), *Applying Science of Learning in Education: Infusing Psychological Science into the Curriculum* (pp. 59-70). Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/asle2014/index.php>.
- Papadopoulos, P. M., Demetriadis, S.N., Weinberger, A. (2013). 'Make it explicit!' : Improving collaboration through increase of script coercion. In *Journal of Computer Assisted Learning*, Vol. 29, Nr. 4, 2013, s. 383-398. Retrieved from <http://onlinelibrary.wiley.com/doi/10.1111/jcal.12014/abstract>.



AARHUS  
UNIVERSITET

CESU - Center for Health Sciences Education

INCUBA Science Park - Skejby

Palle Juul Jensens Boulevard 82

DK-8200 Aarhus N, Denmark

Kontakt:

Janne Saltoft Hansen

[jsh@cesu.au.dk](mailto:jsh@cesu.au.dk)

[WWW.CESU.AU.DK](http://WWW.CESU.AU.DK)